



Un Concepto Global
International Congress

I CONGRESO INTERNACIONAL



24, 25, 26 de marzo 2015

CÓRDOBA. ESPAÑA

Capital de la alimentación, el turismo y las finanzas Halal



08.00h - 09.00h **Registration & Access**

09.00h - 11.00h **Welcoming Remarks**

- **Mariam Isabel Romero**, President, Junta Islámica
- **Mounir Benjelloun**, President, Islamic Commission of Spain
- **Javier García**, Director of Standardization, AENOR
- **José Carlos Gómez**, Chancellor, University of Córdoba
- **Salvador Fuentes**, First Vice President, Diputación de Córdoba
- **Jose Antonio Nieto**, Mayor, Córdoba City Hall
- **Tan Sri Dato' Abdul Ghani Othman**, CIndependent Non-Executive Director, Board of Sime Darby Berhad (SDB) (Malaysia)
- **Amir Sakic**, SMIIC (Turquia)

11.00h - 11.30h **Coffe Break**

11.30h - 13.00h **Panel I: The International standardization of Halal Market**

Moderate and introduced by: **Saim Kayadibi**, Assoc. Prof, International Islamic University Malaysia (Malaysia)

- **Abderrahim Taibi**, General Director, IMANOR (Morocco)
- **Amir Sakic**, Director, AHQC (Bosnia and Herzegovina)
- **Elena Ordozgoiti**, Head of Agribusiness and Services, AENOR (Spain)

13.00h - 15.00h **Networking Lunch + Workshop**

Spanish Foreign Promotion Agencies

Moderate and introduced by representation, ICEX (Spain)

- **Vanessa Bernad**, CEO, Extenda (Trade Promotion Agency of Andalusia)
- **Mar Casanova**, Head of International, IVACE.
- **Nieves Caro**, Responsible for promotion food department, IPEX

15.00 - 16.30h **Panel II: Halal tourism, an opportunity for Spain?**

Moderate and introduced by: **Flora Sáez**, Development Manager, Nur and Duha (Spain)

- **Angela Castaño**, MICE, Shopping and Luxury, Tourspain (Spain)
- **Fazal Bahardeen**, Founder & CEO, Crescentrating & HalalTrip (Singapore)
- **Fernando Portal**, Managing Director, Alanda Hotel Marbella (Spain)
- **Reem El Shafaki**, Senior Associate, DinarStandard (USA)
- **Antonio Santos**, Tourism and International Relations Director, Innova Taxfree.

16.30h - 17.30h **Face to Face: Halal, is it for everyone? A positive concept**

- **Mustafa Cerić**, President, World Bosniak Congress (Bosnia and Herzegovina)
- **Khaled Bentounes**, Sheikh, Sufi Alawiya International Association (Algeria)

17.30h - 19.30h **Academic Workshop**

- **Aldin Dogonjic**, CEO, Croacia Halal (Croatia)
- **Najia Lofti**, Director, CEIEFI
- **Sharifudin Md. Shaarani**, Dean, School of Food Science and Nutrition-UMS (Malaysia)
- **Anfal Mohamed**, Prof. In Shariaa and foundation of figh, International Law School (Kuwait)

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● **08.00h - 09.00h Registration & Access**

● **09.00h - 09.30h Keynote Speaker**

Mustafa Cerić, President, World Bosniak Congress (Bosnia and Herzegovina)

● **09.30h -11.00h Panel III: The Halal Food and its diversity**

Moderate and introduced by **Salud Serrano**, Professor of Nutrition & Food Science, University of Córdoba (Spain)

- **Said Bouzraa**, Chief auditor, Aud Halal (Spain)
- **Shuja Shafi**, Secretary General, Muslim Council of Britain (UK)
- **Adel Sabir**, President & Managing Director, European Halal Standard Agency (United Kingdom)
- **Hani Al-Mazeedi**, Associate Scientist, Kuwait Institute for Scientific Research (Kuwait)

● **11.00h - 11.30h Coffe Break**

● **11.30 -13.00 Panel IV: Distribution and Logistics**

Moderate and introduced by **Óscar Pérez-Borbujo**, President, Ópera Global Business (Spain)

- **Nicolás Martínez Andión**, M Head of Development Division, Port of Algeciras Bay (Spain)
- **Aurora Ruiz**, Advisory Board Member, FEMOZA (Switzerland)
- **Andrés de Pando**, International Expansion director, Mercasa (Spain)

● **13.00h - 15.00h Networking Lunch + Workshop**

Spanish Success Stories

Moderate and introduced by: **Tomás Guerrero**, Madrid Office Director, Spain Halal Institute (Spain)

- **Badr Rahmani**, Halal Market Director, Fribin
- **Ignasi Cardelús**, Halal Exports Director, Freixenet
- **Miguel Cabezas**, Manager, Caravasar de Qurtuba

● **15.00h -16.30h Panel V: Education and Training**

Moderate and introduced by: **Natalia Andújar**, Director of Training, Halal School (Spain)

- **Cedomir Nesterovic**, Professor of International Marketing and Geopolitics, ESSEC (France)
- **Jose Luis Llaquet**, Professor, Loyola University Andalucia (Spain)
- **Mariam Abdul Latif**, Associate Professor, School of Food Science and Nutrition (Malaysia)
- **Sheikh El Haj Abdallah Mishry**, President, Education City of Matamaaulana (Mauritania)

● **16.30h - 17.30h Face to Face: Halal, in the Andalusian context. A proposal for the meeting of cultures and religions in the XXI century**

- **Hashim Cabrera**, andalusian artist and writer (Spain)
- **Mariam Isabel Romero**, President, Junta Islámica (Spain)

● **17.30h - 18.30h Workshop: New Halal Initiatives**

- **Juan José Cuevas**, Gestor Halal Sales executive, AICOR
- **Ángel Sánchez Ayllón**, Webmaster, Guía Halal
- **Alfonso Molleja**, Founder & CEO, Etip Ingeniería Industrial
- **Francisco Vázquez**, Managing Partner, MV&A Consultores

● **20.00h - 23.00h Gala Dinner**

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● 08.00h - 09.00h **Registration & Access**

● 09.00h - 09.30h **Keynote Speaker**

Keith Leach, Group Commercial Director, Al Rayan Bank, (US)

● 09.30h - 11.00h **Panel VI: Halal Developments**

Moderate and introduced by: **Asad Sajjad**, CEO, Gulf Halal Center / Halal Development Council (UAE)

- **Mohamed Jinna**, Founding Chairman, UNWHD (Singapore)
- **Noman Khawaja**, Director, Halal Food Festival (UK)
- **Marc Deschamps**, Director, Halal Club (Belgium)
- **Tomás Guerrero**, Office of Madrid Director, Instituto Halal (Spain)

● 11.00h - 11.30h **Coffe Break**

● 11.30 - 13.00 **Panel VII: Islamic Banking and Finance**

Moderate and introduced by: **Ángel José del Río**, Commercial Direction, Aresbank (Spain)

- **Nestor Montoya**, Head of Corporate Banking, Attijariwafa Bank (Morocco)
- **Jose M^a Fuentes**, CIO, Kernel Investment Group (USA)
- **Sayd Farook**, Global Head Islamic Capital Markets, Thomson Reuters (UAE)
- **Daud Vicary Abdullah**, President & CEO, INCEIF (Malaysia)

● 13.00h - 15.00h **Networking Lunch + Halal Cooking Show**

Paco Morales, Chef, Noor, 1 Michelin Star, Córdoba (Spain)
Muayad Ali, Chef, La Sophia, London (UK)

● 15.00h - 16.30h **Panel VIII: Halal in the Media**

Moderate and introduced by **Javier Fernández**, Director, "Atalayar entre dos orillas" (Spain)

- **Pau Solanillas**, Founder and Director, MarruecosNegocios (Morocco)
- **M. Laure Rodriguez**, Researcher, Euromediterranean University Institute
- **Bouziane Ahmed**, Director and Presenter Islam Hoy, RTVE (Spain)
- **Camille Paldi**, Manager in Dubai head office, Alhuda centre of Islamic Banking and Economics (CIBE) (UAE)
- **Ángel Fernández Millan**, Head of Public Relations, Public agency Radio & Television of Andalucía (Spain)

● 16.30h - 17.30h **Face to Face: Disruptive Halal**

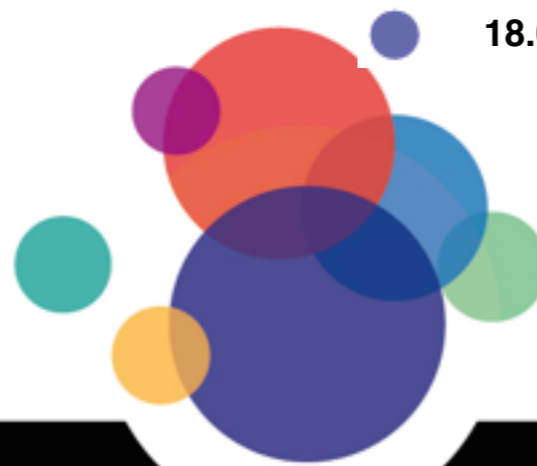
Moderate and introduced by: **José Ramón Tramoyeres**, Co-founder & Partner, GGLab (UAE)

- **Jean-Francois Julien**, Co-founder & CEO, Halal Test (France)
- **Angela Pérez**, General Manager, IMEGEN (Spain)

● 17.30h - 18.00h **Keynote Speaker**

Javier Santiso, Professor of Economics, ESADE Business School (Spain)

● 18.00h - 18.30h **Closing + Conclusions of Congress**



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